

FOR IMMEDIATE RELEASE

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Kenya Has 40% Nurse Unemployment AND a Healthcare Staffing Crisis. OnLocum Is Solving Both.

New trust infrastructure platform connects verified healthcare workers with facilities through reputation scoring, M-Pesa payments, and AI-powered operations

NAIROBI, Kenya -- April 1, 2026 -- Kenya trains thousands of nurses each year who cannot find consistent work, yet hospitals across the country scramble to fill shifts reliably. This paradox -- 40% nurse unemployment alongside a staffing crisis -- exists because the bridge between supply and demand is broken. Over 80% of locum staffing happens through WhatsApp groups and phone calls, with no verification, no accountability, and no payment guarantees.

OnLocum, a Nairobi-based technology company, today announced the launch of its trust infrastructure platform for healthcare workforce management. The platform replaces informal staffing channels with a verified marketplace where healthcare professionals build portable reputations and facilities hire with confidence.

The Problem: Trust, Not Availability

Healthcare facilities do not struggle to find workers. They struggle to trust them. Traditional staffing agencies charge 20-40% markups with manual processes and no quality signal. Meanwhile, 4,000+ Kenyan healthcare workers leave the country annually for opportunities in the UK, Canada, and Gulf states.

The Solution: Trust as a Product

OnLocum makes trust visible, portable, and actionable through four integrated products:

1. Staffing Marketplace -- A verified marketplace where healthcare facilities post shifts and credentialed professionals apply. Smart matching considers credentials, proximity, availability, and reputation scores. Workers are paid instantly via M-Pesa.
2. Reputation Infrastructure -- Three trust tiers (Standard, Pro, Elite) with real economic incentives. Elite workers keep 98%+ of shift value. Reputation follows workers across facilities.
3. Clinical Workflow System -- A comprehensive 16-module facility operations platform covering patient encounters, pharmacy, laboratory, radiology, billing, and insurance claims.
4. AI Operations Layer -- Eight AI agents handle credential verification, content generation, platform monitoring, and campaign management at a fraction of traditional operations costs.

Built for Africa

OnLocum is Africa-first by design. All payments process through M-Pesa STK Push, not adapted Western payment rails. The business model combines subscription fees (KES 20,000-60,000/month) with commission, and workers on Growth+ facilities keep 100% of their shift earnings.

Traction

- Platform fully operational with 5 live surfaces
- 84 development phases complete across 11 milestones
- 16-module clinical workflow system operational
- Subscription billing live via M-Pesa, KopoKopo, and Flutterwave
- Launch targeting April 2026 with Nairobi beachhead (62 hospitals)
- Year 1 target: 50 facilities, 500 workers, ARR KES 5.2M

About OnLocum

OnLocum is the trust infrastructure for healthcare workforce management in Kenya. The company addresses a KES 50B+ market by replacing informal WhatsApp-based staffing with a platform that verifies credentials, scores reputation, processes payments via M-Pesa, and integrates clinical workflows. For more information, visit onlocum.com.

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